

CUCCINELLI

Sort data with each new order entry.

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POLITICAL ADVERTISER RE-CAP

Advertiser: Cuccinelli

A.E./Rep: W. Hildebrandt

Customer #: _____

HRP Office: Washington

Contract #: 27385 Date 8/23

Headline #: 6809790

Flight Dates: 8/23-8/30

Gross Amt: \$10,785.00

Net Amt: \$9,167.25

Checks Received Net Amount

Dtd 82809 8/22 9167.25

Dtd _____

Dtd _____

Contract Revised/Date: 8/28

Total Rec'd/Net: _____

New Flight Dates: 8/23-8/30

New Gross: 10460.00

New Net: 8891.00

Contract Revised/Date: _____

Credit/Refund Due: _____

New Flight Dates: _____

Memo Dtd: _____

New Gross: _____

Gross Amt: _____

New Net: _____

Net Amt: _____

Check #: _____

<u>Invoice</u>	<u>Bdcast Mo</u>	<u>Net Amt</u>
<u>27385-1</u>	<u>Aug</u>	<u>1476.50</u>

Notes: _____

Invoice Total: _____

Completed: _____

Contract Agreement Between:

CONTRACT



WDBJ Television Inc.
2807 Hershberger Rd
Roanoke, VA 24017
(540)344-7000

Contract / Revision	Alt Order #
27385 /	06809790

Product	CUCCINELLI 4 GOV.*B*
Contract Dates	08/23/13 - 08/30/13
Estimate #	

Advertiser	Poli/K Cuccinelli/R/ATG/VA
Original Date / Revision	08/23/13 / 08/28/13

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WDBJ-TV	WILL HILDEBRANDT	Political

Special Handling

Demographic
Adults 35+

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

www.wdbj7.com

And:

STRATEGIC MEDIA SERVICES
3299 K Street NW
Suite 200
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	08/26/13	08/30/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$120.00	0.00			
N 2	WDBJ	08/26/13	08/30/13	MORNIN'	M-F 6-7A		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$225.00	0.00			
N 3	WDBJ	08/26/13	08/30/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				4	\$115.00	0.00			
N 4	WDBJ	08/26/13	08/30/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$80.00	0.00			
N 5	WDBJ	08/26/13	08/30/13	/MILLIONAIRE	M-F 10-11A		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$80.00	0.00			
N 6	WDBJ	08/26/13	08/30/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$180.00	0.00			
N 7	WDBJ	08/26/13	08/30/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$190.00	0.00			
N 8	WDBJ	08/26/13	08/30/13	M-F 1230P-2P	M-F 1230P-2P		:30				NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				3	\$205.00	0.00			
N 9	WDBJ	08/26/13	08/30/13	ELLEN	M-F 4-5P		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$140.00	0.00			
N 10	WDBJ	08/26/13	08/30/13	ANDY GRIFFITH	M-F 530-6P		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				2	\$350.00	0.00			
N 11	WDBJ	08/26/13	08/30/13	NEWS 7 AT 8	M-F 6-630P		:30				NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWTF--				1	\$535.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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